

WOC12502311 [00.00]

Order Printout



Order Status:	Confirmed	Start/End Dates:	05/12/20 - 05/18/20	C/P/E:	1236 / 1249 / 8654
Traffic #:	1624012	Agency:	Buying Time	Product Desc.:	Political
Buyer Order #:	9586406	Advertiser:	Amy McGrath for US Senate (KY)	Estimate Desc.:	McGrath 5.12-5.18
AE:	Linda Petronko	Buyer:		Total Cost:	\$14,220.00 (Cash)
Property:	WSAZ TV	Primary Demo:		Received Date:	5/11/20 6:55 AM
Sales Region:	Local				

Comments:
Separation: 30
Terms Of Sale:

List Items						Spots											Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 12										Total Spots	Total Cost
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	-W-----	50.00	1										1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)May19-Jun19																		
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	--T----	50.00	1										1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)May19-Jun19																		
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	-----M	50.00	1										1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)May19-Jun19																		
1	NEWS CHANNEL 3 WAKE UP	NM	:30	4:30 AM-5:00 AM	T-----	50.00	1										1	50.00
(Program: NEWS CHANNEL 3 WAKE UP)May19-Jun19																		
2	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	-T-----	200.00	1										1	200.00
(Program: NEWS CHANNEL 3 EARLY)May19-Jun19																		
2	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	--F----	200.00	1										1	200.00
(Program: NEWS CHANNEL 3 EARLY)May19-Jun19																		
2	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	-W-----	200.00	1										1	200.00
(Program: NEWS CHANNEL 3 EARLY)May19-Jun19																		
2	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	-----M	200.00	1										1	200.00
(Program: NEWS CHANNEL 3 EARLY)May19-Jun19																		
2	NEWS CHANNEL 3 EARLY	NM	:30	5:30 AM-6:00 AM	T-----	200.00	1										1	200.00
(Program: NEWS CHANNEL 3 EARLY)May19-Jun19																		

List Items						Spots											Totals	
Line	Program	ST	Len	Time	Days	Rate	May 12										Total Spots	Total Cost
3	Saturday Today	NM	:30	7:00 AM-9:00 AM	---S---	200.00	1										1	200.00
(Program: Saturday Today)May19-Jun19																		
4	WSAZ Saturday Morning	NM	:30	5:00 AM-7:00 AM	---S---	150.00	1										1	150.00
(Program: WSAZ Saturday Morning)May19-Jun19																		
5	Sunday Today	NM	:30	8:00 AM-9:00 AM	----S-	175.00	1										1	175.00
(Program: Sunday Today)May19-Jun19																		
6	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-T-----	350.00	1										1	350.00
(Program: TODAY SHOW)May19-Jun19																		
6	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	--F---	350.00	1										1	350.00
(Program: TODAY SHOW)May19-Jun19																		
6	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-W-----	350.00	1										1	350.00
(Program: TODAY SHOW)May19-Jun19																		
6	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	-----M	350.00	1										1	350.00
(Program: TODAY SHOW)May19-Jun19																		
6	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	T-----	350.00	1										1	350.00
(Program: TODAY SHOW)May19-Jun19																		
7	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	-W-----	400.00	1										1	400.00
(Program: NEWS CHANNEL 3 TODAY)May19-Jun19																		
7	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	-T-----	400.00	1										1	400.00
(Program: NEWS CHANNEL 3 TODAY)May19-Jun19																		
7	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	-----M	400.00	1										1	400.00
(Program: NEWS CHANNEL 3 TODAY)May19-Jun19																		
7	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	T-----	400.00	1										1	400.00
(Program: NEWS CHANNEL 3 TODAY)May19-Jun19																		
8	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	-W-----	150.00	1										1	150.00
(Program: Today Show 3rd Hour)May19-Jun19																		
8	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	--F---	150.00	1										1	150.00
(Program: Today Show 3rd Hour)May19-Jun19																		
8	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	-----M	150.00	1										1	150.00
(Program: Today Show 3rd Hour)May19-Jun19																		
8	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	T-----	150.00	1										1	150.00
(Program: Today Show 3rd Hour)May19-Jun19																		
9	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	-W-----	225.00	1										1	225.00
(Program: NewsChannel 3 Midday)May19-Jun19																		
9	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	-T-----	225.00	1										1	225.00
(Program: NewsChannel 3 Midday)May19-Jun19																		
9	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	-----M	225.00	1										1	225.00
(Program: NewsChannel 3 Midday)May19-Jun19																		
9	NewsChannel 3 Midday	NM	:30	12:00 PM-1:00 PM	T-----	225.00	1										1	225.00
(Program: NewsChannel 3 Midday)May19-Jun19																		
10	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--F---	150.00	1										1	150.00
(Program: Today With Hoda & Jenna)May19-Jun19																		

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	May 12												Total Spots	Total Cost
10	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	150.00	1												1	150.00
(Program: Today With Hoda & Jenna)May19-Jun19																				
10	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-----M	150.00	1												1	150.00
(Program: Today With Hoda & Jenna)May19-Jun19																				
11	WSAZ's Studio 3	NM	:30	11:00 AM-12:00 PM	---F---	125.00	1												1	125.00
(Program: WSAZ's Studio 3)May19-Jun19																				
11	WSAZ's Studio 3	NM	:30	11:00 AM-12:00 PM	T-----	125.00	1												1	125.00
(Program: WSAZ's Studio 3)May19-Jun19																				
11	WSAZ's Studio 3	NM	:30	11:00 AM-12:00 PM	-----M	125.00	1												1	125.00
(Program: WSAZ's Studio 3)May19-Jun19																				
12	First Look @ 4	NM	:30	4:00 PM-5:00 PM	---F---	200.00	1												1	200.00
(Program: First Look @ 4)May19-Jun19																				
12	First Look @ 4	NM	:30	4:00 PM-5:00 PM	-----M	200.00	1												1	200.00
(Program: First Look @ 4)May19-Jun19																				
12	First Look @ 4	NM	:30	4:00 PM-5:00 PM	T-----	200.00	1												1	200.00
(Program: First Look @ 4)May19-Jun19																				
13	NEWSCHANNEL 3 @ 6 WKND SAT	NM	:30	6:00 PM-6:30 PM	---S-	350.00	1												1	350.00
(Program: NEWSCHANNEL 3 @ 6 WKND SAT)May19-Jun19																				
14	NEWSCHANNEL 3 @ 6 WKND SUN	NM	:30	6:00 PM-6:30 PM	----S-	350.00	1												1	350.00
(Program: NEWSCHANNEL 3 @ 6 WKND SUN)May19-Jun19																				
15	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	--T---	450.00	1												1	450.00
(Program: WSAZ 5:30 EDITION)May19-Jun19																				
15	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	---F---	450.00	1												1	450.00
(Program: WSAZ 5:30 EDITION)May19-Jun19																				
15	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	-W-----	450.00	1												1	450.00
(Program: WSAZ 5:30 EDITION)May19-Jun19																				
15	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	-----M	450.00	1												1	450.00
(Program: WSAZ 5:30 EDITION)May19-Jun19																				
15	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	T-----	450.00	1												1	450.00
(Program: WSAZ 5:30 EDITION)May19-Jun19																				
16	FIRST AT FIVE	NM	:30	5:00 PM-5:30 PM	---F---	425.00	1												1	425.00
(Program: FIRST AT FIVE)May19-Jun19																				
16	FIRST AT FIVE	NM	:30	5:00 PM-5:30 PM	-W-----	425.00	1												1	425.00
(Program: FIRST AT FIVE)May19-Jun19																				
16	FIRST AT FIVE	NM	:30	5:00 PM-5:30 PM	T-----	425.00	1												1	425.00
(Program: FIRST AT FIVE)May19-Jun19																				
17	Cash Explosion	NM	:30	7:30 PM-8:00 PM	---S-	125.00	1												1	125.00
(Program: Cash Explosion)May19-Jun19																				

List Items						Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	May 12													Total Spots	Total Cost
18	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	---S-	200.00	1												1	200.	
(Program: Wheel of Fortune)May19-Jun19																					
19	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	--F---	500.00	1												1	500.	
(Program: Wheel of Fortune)May19-Jun19																					
19	Wheel of Fortune	NM	:30	7:00 PM-7:30 PM	-W----	500.00	1												1	500.	
(Program: Wheel of Fortune)May19-Jun19																					
20	Good Girls	NM	:30	10:00 PM-11:00 PM	----S-	400.00	1												1	400.	
(Program: Good Girls)May19-Jun19																					
21	Late Night With Seth Meyers	NM	:30	12:37 XM-1:37 XM	-W----	35.00	1												1	35.	
(Program: Late Night With Seth Meyers)May19-Jun19																					
21	Late Night With Seth Meyers	NM	:30	12:37 XM-1:37 XM	T-----	35.00	1												1	35.	
(Program: Late Night With Seth Meyers)May19-Jun19																					
Spot Totals:							56												56	\$14,220.	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	56	\$14,220.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Amy McGrath

Authorized committee:

Amy McGrath for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

United States Senate Kentucky

Date of election:

June 23, 2020



General



Primary

Treasurer of candidate's authorized committee:

Chris Patton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Cathie Herrick

Signature:

Linda Petronko

Name: Cathie Herrick

Name:

LINDA PETRONKO

Date of Request to Purchase Ad Time:

4/20/20

Date of Station Agreement to Sell Time:

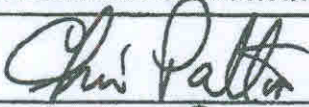
4/20/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

CHRIS PATTON

Date:

3-2-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

4/29 "Bankruptcy"

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1624012

Station Call Letters:

WSAZ

Date Received/Requested:

5/11

Est. #:

8654

Station Location:

Charleston - Huntington

Run Start and End Dates:

5/12 - 5/18

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.